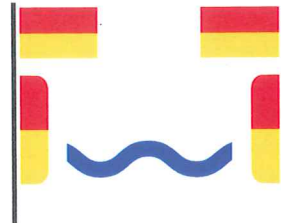


The Value of Surf Life Savers to the Community of New South Wales

\$1.9 Billion

VALUE OF LIVES SAVED & INJURIES PREVENTED



46:1

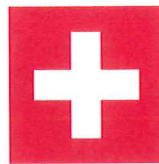
FOR EVERY \$1 INVESTED, \$46 IS RETURNED

WITHOUT SLS VOLUNTEERS*



320

ADDITIONAL DROWNING DEATHS



1,091

ADDITIONAL FIRST AID TREATMENTS



234

ADDITIONAL PERMANENT INJURIES

The economic value of Surf Life Saving Services provided by volunteers

The total estimated economic value of Surf Life Saving NSW's coastal drowning and injury prevention efforts to NSW through lives saved and assisted is more than **\$1.9 billion per year**.**

The estimated value of Surf Life Saving volunteer lifesavers in preventing:

- Drowning deaths is \$1.35 billion
- Permanent incapacitation is \$565 million

The benefit-cost ratio

- Comparing the output value with the input value provides a benefit-cost ratio (for every dollar spent on Surf Life Saving, what is the value of the lives saved and injuries avoided).
- The benefit-cost ratio for the services of Surf Life Saving volunteers is **46 to 1**. This means that for every dollar invested in SLS in NSW, there is a return of \$46 through an avoidance of 320 drowning deaths in 2014/15.**

In the absence of Surf Life Saving activities

- 5% of total rescues would have resulted in a drowning death
- 3% of rescues would have resulted in permanent incapacitation
- 14% of rescues would have resulted in a minor injury needing first aid treatment

It is expected that in the absence of Surf Life Saving services provided through volunteer lifesavers during 2014-15 there would be:

- 320 additional drowning deaths (excluding rescues that result from a preventative action)
- 234 additional permanent incapacitations (including rescues that result from a preventative action)
- 1,091 additional minor injuries or first aid treatments

*Figures for the 2014/15 season

**Reviewed by PWC

Who are we?

- Surf Life Saving NSW (SLSNSW) is the state's peak coastal water safety drowning prevention and rescue authority, performing thousands of rescues, preventative actions and first aid treatments each year.
- We are a not-for-profit organisation which relies on government grants, sponsorship and community generosity including donations, fundraising and bequests.
- There are 77,000 members across 129 Surf Life Saving Clubs and 11 Branches who perform thousands of rescues, preventative actions and first aid treatments each year.
- Since recording began in 1949 our members have performed in excess of 356,000 rescues. More than 19,000 active volunteer surf lifesavers patrol our beaches on weekends and public holidays each season (September-April).

Our mission

To save lives, create great Australians and build better communities.

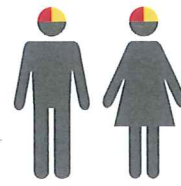
Volunteer hours

- In 2014-15 volunteer lifesavers patrolled a total of 672,967 hours on NSW beaches.
- An additional 188,630 volunteer hours were spent by our volunteers in 2014-15 officiating at major state carnivals, volunteering as age managers (for nippers), training and assessing for the acquisition of minimum patrol requirement awards and keeping them proficient.
- When these two elements are combined, the total number of volunteer hours in 2014-15 equates to 861,597 hours. It is important to note however that this is a conservative estimate and does not include volunteer time spent on club and branch activities; training and assessing for other awards and proficiencies; administration or undertaking other volunteer duties.

Wider community benefits of Surf Life Saving in NSW

- Assisting with major emergencies and natural disasters
- Educating the community about surf safety
- Transforming everyday Australians into lifesavers
- Delivering first aid and CPR training to the community
- Reducing antisocial behaviour and crime prevention
- Increasing volunteerism in the community
- Building social capital
- Promoting inclusion
- Increasing participation in sport and recreational activities
- Providing physical and social benefits through sport
- Investing money into local economies through the delivery of major sporting events

Our People



77,000

MEMBERS



129

SURF LIFE SAVING CLUBS



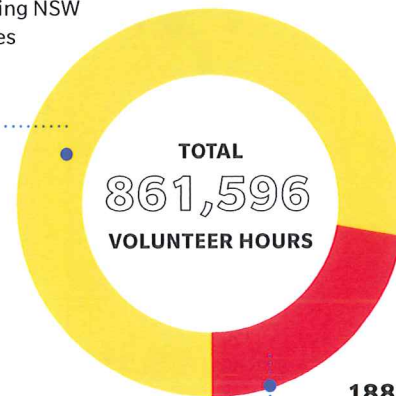
11

BRANCHES

Volunteer Hours

672,967 hrs

Patrolling NSW beaches



TOTAL
861,596
VOLUNTEER HOURS

188,630 hrs

Other contributions

2014/15 Key Facts



138,775

PREVENTATIVE ACTIONS



5,902

RESCUES



505

EMERGENCY CALLOUTS



7.1 M

BEACH ATTENDANCE